



PROGRAM OVERVIEW

What are the impacts of globalization? How do global companies succeed in a complex and changeable global environment? What effect do their activities have on the host countries in which they conduct their business? How does political and cultural diversity have an impact on business?

These are just some of the key questions that you will address as a student majoring in International Business. If you are interested in developing the foundations necessary to understand business in an international context, fascinated by the prospect of taking a local organization to a global market and excited by immersing yourself in another nation's culture, values, and business practices, our Bachelor in International Business could be a brilliant option for you.

Throughout the program you will gain an understanding of how people in other countries live, learn how to develop business strategies that meet the needs and wants of customers across the globe and have the opportunity to specialize in strategic planning, marketing, government relations and policy analysis. Proficiency in a foreign language is also an integral part of this major.

You'll be able to choose to co-major or minor in Marketing, Management or Finance – allowing you to focus on a specific area of business within the realm of international business. You'll also have the opportunity to study abroad at one of RIT's global campuses.

Upon graduation from RIT Dubai, you will have the ability to take a problem and solve it while also factoring in variables such as language, customs and government policy – key skills which will impress any employer.

POSSIBLE CAREER OPTIONS

As the global economy becomes increasingly intertwined, there is a growing need for well-versed managers and employees to take organizations to the next level. Graduates from this program typically find positions at some of the world's largest multinational corporations.

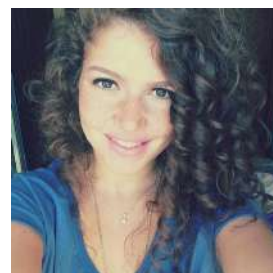
ACCREDITATION

The Bachelor of Science in International Business program is accredited by the UAE Ministry of Education - Higher Education Affairs and is licensed by the KHDA.

The program is also accredited by the Association to Advance Collegiate Schools of Business (AACSB) meaning you will graduate with a top international business degree.



UNITED ARAB EMIRATES
MINISTRY OF EDUCATION
HIGHER EDUCATION AFFAIRS



"One of my reasons for choosing RIT Dubai is that the degree is from the U.S., which will help me to pursue a wide range of opportunities when I graduate.

At RIT Dubai, the courses are interesting and challenging and the professors are well qualified. RIT Dubai has provided me with all the tools necessary to face professional life in an international environment".

Yasmeen Qasem

International Business - Bachelor of Science Degree, Typical Course Sequence

Course		Semester Credit Hrs.	Course		Semester Credit Hrs.
FIRST YEAR			THIRD YEAR		
MGMT - 101	Business 1: Ideas and Business Planning	3	MGMT - 340	LAS Perspective 2: Business Ethics and Corporate Social Responsibility	3
MGIS - 101	Computer-based Analysis	1		Co-major / minor Electives	6
ECON - 101	LAS Perspective 4: Principles of Microeconomics	3	INTB - 310	Regional Business Studies	3
COMM - 253	Communication	3		LAS Immersion 2, 3	6
STAT - 145, 146	Introduction to Statistics I, II	7		LAS Perspective 5, 6	6
MGIS - 102	Business 2: Technology-enabled Launch	3	DECS - 310	Operations Management	3
ECON - 201	Principles of Macroeconomics	3		International Business Elective	3
ACCT - 110	Financial Accounting	3		Cooperative Education	Co-op
	LAS Foundation 1: First Year Seminar	3	ANTH - 365	LAS Foundation 2: Islamic Culture	3
MGIS - 130	Information Systems and Technology	3			
ACSC - 010	Year One	0			
SECOND YEAR			FOURTH YEAR		
ACCT - 210	Management Accounting	3	INTB - 550	Global Entry and Competition Strategies	3
MKTG - 230	Principles of Marketing	3		International Business Elective	3
FINC - 220	Corporate Finance	3		Co-major / minor Courses	3
	LAS Perspective 1, 3	6		LAS Electives	9
	LAS Immersion 1	3	MGMT - 560	Strategy	3
MGMT - 215	Organizational Behavior	3		Free Elective	3
	Free Elective	3		International LAS Electives	6
INTB - 225	Global Business Environment	3			
MATH - 161	Applied Calculus	4			
	Cooperative Education	Co-op			
MGMT - 035	Careers in Business	0			
Total Semester Credit Hours - 123					

COOPERATIVE EDUCATION (Internship)

By studying at RIT Dubai you'll undertake a 15 week, full-time, paid cooperative internship placement as part of your program. You'll spend time honing your skills in a professional environment - and as a Bachelor of Science in Management student, you can choose the unique experience of conducting a placement abroad. Many students end up working for the company where they did their placement.

MINORS

- » Marketing
- » Finance
- » Management
- » Psychology
- » English
- » Creative Writing

R·I·T Dubai

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